

## **NORD Commission Meeting**

Victor N. Richard, CEO Mitchell J. Landrieu, Mayor Roy Glapion, Chairman October 1, 2013



## NORDC Athletics Programs

#### **Football & Cheerleading**

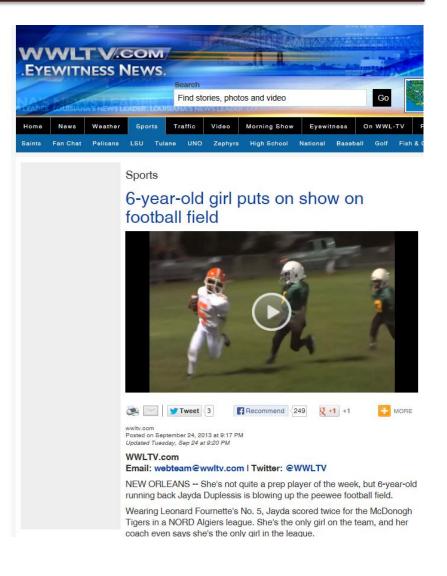
- Participants
  - 3,193 football
  - 400 cheerleading
- Games at Milne, Easton, Cut-Off, Kenilworth,
   Joe W. Brown, St. Roch, Norman, Harrell, Pontchartrain,
   Goretti, Bodenger and Behrman
- Football games schedule at www.nola.gov/nordc
- In process of planning championship events for
  - o Cheerleading on Nov 15 Joe W. Brown
  - Football on Nov 16 at Joe W. Brown

#### Volleyball Season Nov. 24-Jan. 4

- Registration begins November 1
- Championship January 4

#### 6-year-old Girl Scores 2 TDs on WWL-TV

- Jayda Duplessis with the McDonogh Tigers
- Link on www.nola.gov/nordc







## NORDC Athletics Programs

### **Booster Club Application Process Highlights**

November 1, 2013	Application deadline
November 1 - 15, 2013	Application review
November 22, 2013	Application deadline those returned for correction
December 2, 2013	Contact pre-approved Booster Clubs
By December 20, 2013	Attend 1 of 3 MANDATORY Orientations
December 20, 2013	Final Approved 2014 Booster Club listing publicized and Letters of Agreement mailed/emailed to Booster Club presidents
January 1, 2014	Effective date of 2014 Booster Clubs
January 6-17, 2014	2014 Booster Club \$10 fee due Park/facility keys given to Booster Club president



# Now Accepting **Booster Club Applications**

Application deadline is November 1, 2013...NO EXCEPTIONS. Don't miss out! Check out the website and information early.

All documents and instructions are at

www.nola.gov/nordc/booster-club

Help make your playground GROW & SUCCEED!









www.nola.gov/nordc • 🚹 📘 🗑 NORDCommission













## **NORDC Youth Programs**

#### **Delgado Partnerships Expansion**

- Working with a leadership team under the guidance of Dr. Arnel Cosey and Dr. Calvin Mackie
- Two initiatives
  - 1. To infuse STEM components into youth and athletic recreation programs
  - 2. Social growth, life skills and career prep

#### **Next Step**

The Delgado leadership team will present a program proposal to NORDC







## **NORDC Youth Programs**

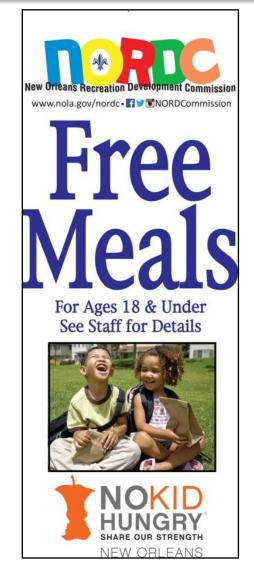
#### **NORDC Kid's Café**

- Free after-school meals for youth up to age 18
- Partnership with Second Harvest Food Bank
- Feeding 250 meals per week at Cut-Off Recreation Center
- Expanding this month to Treme Center and Comisky Playground

#### Halloween at NORDC

- Creating kid-friendly Halloween activities
- At Behrman, Lyons, Treme and Joe W. Brown Recreation Centers

For more information, call Jahanna Cannon-Brightman, Youth Programs Manager (504) 658-3033.









## **NORDC Youth Programs**



#### **NORDC Summer Camp Partners**

- Sept 26 Event to thank partners for a great summer and evaluation presentation
- Monthly partnership meetings begin October 18
  - Open organizations interested NORDC summer partnerships
  - Goal is to discuss and identify consistent quality standards and other recommendations from the evaluation
- In the process of planning the 2014 summer camp partnership process

### **New Program Partners for 2013/14 School Year**

- Loisirslit Academic/social program at Treme Center for teens enrolled at John McDonogh High School
- The Arts Council of New Orleans Arts-based youth engagement program at the Treme Community Center
- Continue accepting partnership applications on a rolling basis

For more information, call Jahanna Cannon-Brightman, Youth Programs Manager (504) 658-3033.



### **NORDC** Teen Council

### **Targeted Recruitment Efforts for 2013/14**

- 35 applicants to date (20 returning + 15 new)
- Applications are available and promoted at all NORDC Recreation Centers and the NORDC website
- All Summer Teen Camp & Youth Camp Providers (35)
- Citywide Collaborations such as the Children & Youth,
   Planning Board and the New Orleans Kids Partnership, Nash
   Crews
- NORD Commissioner Dobard helped recruitment through RSD; RSD Chief of Staff is distributing through the Charter School Newsletter
- Word of mouth recruitment through returning Teen Council members, Ceasefire, NOLA 4 Life, Urban League College Track, Youth Empowerment Project, Covenant House, Boystown & The Net Charter School
- Teen Council will have a table at the Urban League High School Fair where we can reach out to individual schools that are not currently represented

#### **Returning Teen Council members will**

- Advise on 2013-14 program
- Provide leadership for orientation plan for new members





Are you between 12 and 17 years old?

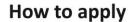
Know what teenagers need and want?

Willing to make a regular commitment?

Want make friends while

Want make friends while making a positive impact?

If you answered yes to all the questions, then the Teen Council is for you!



Pick up application at any NORDC Recreation Center

Download an application at www.nola.gov/nordc/teen-council

Contact Stewart Young scyoung@nola.gov 504.723.7718



#### **Teen Council Events**

- Orientation October 12, 2-4 pm at Lyons Center
- Halloween event



For more information, call Stewart Young Teen Programs Manager (504) 658-30008.

## **NORDC Cultural Programs**

### **NORDC/NOBA Center for Dance**

#### **New Adult Fitness Class at Treme**

- Beginner/Intermediate Contemporary Ballet
- Intermediate/Advanced Horton Technique
- Beginner Haitian Kongo and Nago Folkloric Dance class

### Free Dance Workshop for Seniors from **Scottish Ballet Visiting Artist**

- October 2, 11 am-12 noon
- Scottish Ballet guest instructor Emma-Jane McHenry
- NOBA presents North American Premiere of the Scottish Ballet's "A Streetcar Named Desire" October 4 at 8 pm at Mahalia Jackson Theater

### **New Adult Exercise Class at Lyons**

- Starts Oct 7 Mon & Wed 5:30 pm 6:30 pm
- Taught by Teddy Harkness



### Piano Lessons Sept 3 – Dec 13

- Lyons Recreation Center
- Treme Recreation Center
- Behrman Recreation Center
- **Cut-Off Recreation Center**
- Joe W. Brown Recreation Center

For more information, call (504) 658-3040.







## Fit NOLA Parks

# Save the Date – November 23 Fit NOLA Parks Kick-off Celebration

#### **Programming Update**

- Contract process almost complete
- Programming will commence at all three sites soon

### Fit NOLA Parks Participating in:

- NOLA for Life at St. Roch Playground October 12
- Sankofa Market Food & Fitness Day October 19

# Fit NOLA Parks programming pre-show fun fitness activities for Movies in the Park

- Boot Camp with Jay Spaul (ViSalus Body By Vi Challenge)
- Line Dancing with Stef's Xtreme Steppers
- Martial Arts with XSMartial Arts Dojo
- Thriller Dance with Kenneth "Kynt" Bryan



#### Fit NOLA Parks sites

- Taylor Playground 2600 S. Roman St.
- St. Roch Playground 1800 St. Roch Ave.
- Norwood Thompson Playground 7200 Forshey St.



## Movies in the Park

### **Fostering Strong Communities**











## Movies in the Park

### **Fostering Strong Communities**

Since Fall of 2011, over 6,000 people have attended 60 family-friendly movies in neighborhood parks all across New Orleans. Movies start about 7 pm, but come early to relax with friends and family and participate in fun physical fitness activities. **Thank you to NOPD!** 

Date & District	Playground	Movie & Host	Attendance
September 6 B	Burke	The Incredibles hosted by Burke Lyons Booster Club	250
September 13 C	McDonogh	The Little Rascals hosted by McDonogh Booster Club	120
September 20 E	Joe W. Brown	Ghostbusters hosted by Friends of Joe W. Brown Park	215
September 27 D	Pontchartrain Park	The Blind Side hosted by Pontchartrain Booster Club	26
October 4 C	Stallings	The Blind Side hosted by Stallings Booster Club	
October 11 A	Conrad	A Bug's Life hosted by Trinity Christian Community	
October 15 A	Latter Library	Men in Black 3 hosted by National Night Out Against Crime	
October 18 E	Sam Bonart	Hocus Pocus hosted by Sam Bonart Booster Club	
October 25 D	Sampson	The Smurfs hosted by Sampson Booster Club	
November 1 B	Wisner	Hotel Transylvania hosted by A.L. Davis Booster Club	
November 2 B	A.L. Davis	The Wiz hosted by Wisner Booster Club	
November 8 E	East Shore	Men in Black 3 hosted by East Shore Booster Club	
November 15 D	Milne	Madagascar 3 hosted by Milne Booster Club	
November 22 B	Taylor	Spiderman hosted by Taylor Booster Club	





# **NORDC BCG Study Update**

		Triage: End of March 2013	Progress
	Comm Needs	Finalize and launch process for NPP	<ul> <li>NPP launched March 2013</li> <li>CAT teams meetings began Sept 2013</li> <li>At least one (1) CAT in each district, only district B has the original goal of three (3) per district</li> </ul>
	ng s	Create inventory of programs and facilities	In Process: Anticipated Completion Date 10/31/13
	mir ties	Hire and onboard Chief Programming Officer	CPO, Keith J. Wright, start date: 9/3/13
	am	Research national best practices and best in class programs	Ongoing
	Programming &Facilities	Focus on enhancing existing programming with limited and selective expansion	Recent draft of 2014 BFOs highlighted enhancements to existing programs with plans for feasible expansion
FACTICAL STEPS	Org Enablers	Complete hiring of key leadership positions	<ul> <li>Chief Programming Officer, Keith J. Wright (9/13)</li> <li>Maintenance Director, Corey Johnson (8/13)</li> <li>NORD Commission Secretary, Maya Wyche (9/13)</li> <li>VACANCIES         <ul> <li>Maintenance Supervisor</li> <li>Athletics Director</li> <li>Aquatics Director</li> </ul> </li> <li>UNFUNDED         <ul> <li>Performance Management/Accountability Analyst</li> <li>Salary: \$60Ks/Qualifications: BS degree &amp; GIS exp pref</li> </ul> </li> </ul>
1		Identify organizational gaps and develop mitigation options (e.g. alternate hiring structures, service in kind)	Ongoing
		Define technology requirements to support organization and programming needs	Currently working with City procurement to finalize RFP
		Evaluate feasibility of revenue generation operating models	<ul> <li><u>In Process</u>: Internal working document established awaiting consideration by the City</li> <li>NORDF exploring alternate means of donor recruitment/fund solicitation</li> </ul>
	Funding	Improve coordination with NORDF for program funding needs	<ul> <li>In Process: moving forward with BFOs and prioritization of pressing funding needs</li> </ul>
	Fun	Establish NORDC specific fund balance	<ul> <li>NORDC Revolving and NO Recreation Foundation Funds established 2/13/13</li> <li>NORDC Balance: \$118,521.00</li> <li>NORFF Balance: \$105,161.00</li> <li>Reports on both of these accounts provided in monthly Finance sub-committee meetings</li> </ul>